

South Bristol Arts Trail

Sponsorship Package 2024





What is the South Bristol Arts Trail?

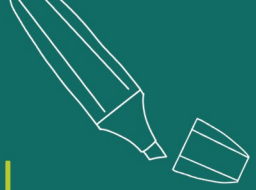
The South Bristol Arts Trail is a creative community event, held yearly in Southville, Bedminster and Ashton. The Trail is a much loved and extremely popular yearly event within the South Bristol community.

From churches to cafés, kitchens and back gardens, the homes and community venues of BS3 open their doors for the weekend.

The South Bristol Arts Trail gives the public an opportunity to meet artists, purchase locally created work and admire the talent within our local community.

As well as providing a platform for over 100 local artists to exhibit their artwork, the Trail also enables our community to hear live music, take part in creative workshops and enjoy theatrical performances.

It's a true celebration of our wonderful local area.



Why might I consider sponsorship?

Community sponsorship makes a real difference to the impact the Trail has, the number of local people we're able to reach out to and the amount of advertising, workshops and level of artist support we can deliver. We warmly welcome your sponsorship and hope you enjoy **supporting our thriving local arts community.**

We're currently in the process of recruiting 100 - 150 artists who'll be exhibiting & performing in 30+ venues across BS3. We'll be printing 4,000 brochures for the Trail which will be distributed across BS3 and the wider city together with posters and postcards.

You could use your advertising space to:

- * Boost the profile of your business locally
 - * Shout about or share something new
 - * Highlight your most popular product or service
 - * Offer customer discount exclusively for the Trail weekend
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Sponsorship Options

Friend £60 (8 available)

- Business logo on back cover under a 'Thank You' heading
- Business logo on the Sponsors page of the website.

Supporter £175 (6 available)

Show your love for the Trail and step up from being a Friend with the below as additions:

- One image, one paragraph and a direct link of your choice on the Sponsors page of the website.
- One tailored social media post on Facebook & Instagram.

Champion £450 (2 available)

The joy of being a Supporter but with the added bonus of an A5 full page portrait advert inside the Arts Trail Map. Content and design of your choice.



Champion free creativity and be a Workshop Sponsor

We hire local venues, pay artists as facilitators and then run free drop-in sessions, open to the whole community. Our workshops give the chance for members of our community to try their hand at something new, use unfamiliar materials or come together as a family and create something as a team.

Sponsor 2 drop-in creative workshops - £300

Sponsor 3 drop-in creative workshops - £450

Sponsor 4 drop-in creative workshops - £600

Enjoy the perks of being a Supporter, with the addition of mentioning you with a thanks in the workshops page of the Arts Trail Map and the opportunity to share your own promotional material at relevant workshops.



“The South Bristol Arts Trail brought out the very best of the community's spirit and it was a pleasure to be able to meet so many kind and wonderful artists, traders and customers alike.”



“I feel completely rooted in my community when I take part in this event.”

“This experience has been wonderful and given me confidence in myself and my work. Putting the board up, the scrap store membership and the communication has all been incredible and I've loved my first time being part of the Arts Trail.”

“We packed up on Sunday with beaming smiles on our faces - that says it all.”

Any questions or would like to become a Sponsor?

Get in touch with Fiona:
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