

South Bristol Arts Trail

Sponsorship Pack 2026

What is the South Bristol Arts Trail?

The South Bristol Arts Trail is a creative community event, held yearly in Southville, Bedminster and Ashton. The Trail is a much loved and extremely popular annual event within the South Bristol community.

From churches to cafés, kitchens and back gardens, the homes and community venues of BS3 open their doors for the weekend. The South Bristol Arts Trail gives the public an opportunity to meet artists, purchase locally created work and admire the talent within our local community.

As well as providing a platform for over 100 local artists to exhibit their artwork, the Trail also enables our community to hear live music, take part in creative workshops and enjoy theatrical performances.

It's a true celebration of our wonderful local area.

Why might I consider sponsorship?

Community sponsorship makes a real difference to the impact the Trail has, the number of local people we're able to reach out to and the amount of advertising, workshops and level of artist support we can deliver. We warmly welcome your sponsorship and hope you enjoy **supporting our thriving local arts community.**

We're currently in the process of recruiting 100 - 150 artists who'll be exhibiting & performing in 30+ venues across BS3. We'll be printing 4,000 brochures for the Trail which will be distributed across BS3 and the wider city together with posters and postcards.

You could use your advertising space to:

- * Boost the profile of your business locally
- * Shout about or share something new
- * Highlight your most popular product or service
- * Offer a customer discount exclusively for the Trail weekend



Sponsorship Options

Friend £60 (8 available)

- Business logo on back cover under a 'Thank You' heading
- Business logo on the Sponsors page of the website.

Supporter £175 (6 available)

Step up from being a Friend with the below as additions:

- One image, one paragraph and a direct link of your choice on the Sponsors page of the website.
- One tailored social media post on Facebook & Instagram.

Champion £450 (2 available)

The joy of being a Supporter but with the bonus of an A5 full page advert inside the Trail Map. Content and design of your choice.

Champion free creativity and be a **Workshop Sponsor**

We hire local venues and pay artists as facilitators to run free drop-in sessions, open to all. Our workshops give the chance for our community to try their hand at something new, use unfamiliar materials or come together to create something as a team.

Sponsor 2 drop-in creative workshops - £300

Sponsor 3 drop-in creative workshops - £450

Sponsor 4 drop-in creative workshops - £600

Enjoy the perks of being a Supporter, with the addition of a mention in the workshops page of the Arts Trail Map and the opportunity to share your own promotional material at relevant workshops.



Any questions or would like to become a Sponsor?

Get in touch with Fiona:

contactus@southbristolarts.co.uk

southbristolarts.co.uk



“Once again the South Bristol Arts Trail has reminded me of how great the BS3 community is.”

“I feel completely rooted in my community when I take part in this event.”

“The Arts Trail is a wonderful opportunity to showcase your work and connect with other artists, as well as engage with visitors in a relaxed and enjoyable atmosphere. It's great to see the neighborhood come alive with amazing art and creativity every year.”

“We packed up on Sunday with beaming smiles on our faces - that says it all.”